MonmouthCares

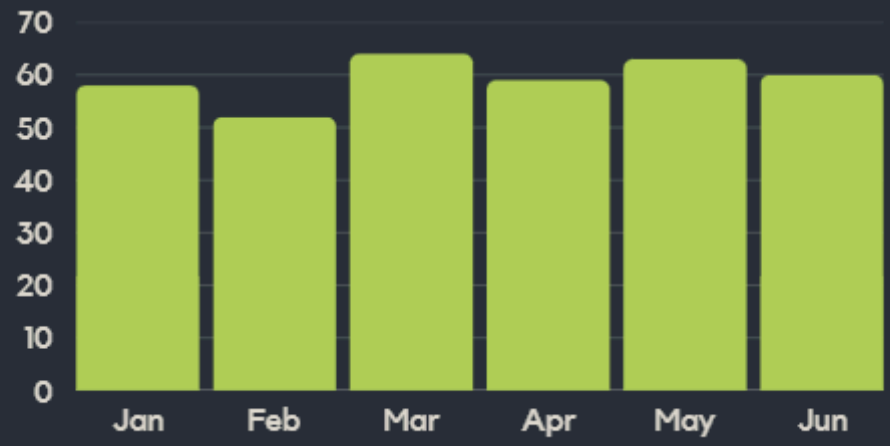
2025 Annual Report

Marin Kirby De Leon
MSW, LSW
Executive Director

As the Care Management Organization (CMO) of Monmouth County, MonmouthCares has one goal: to help youth in Monmouth County thrive in their home communities despite their challenges. In this annual report, you will learn more about both the impact we have had on families this past year as well as progress against some of our strategic goals. I am honored to lead over 120 caring employees and look forward to our work together.

YOUTH WHO SUCCESSFULLY TRANSITIONED FROM OUR PROGRAM OF SERVICES IN 2025

A youth transitions from MonmouthCares when the child and family have acquired skills and knowledge to manage their needs on their own.



IMPACT SNAPSHOT

MonmouthCares Youth Served
1616

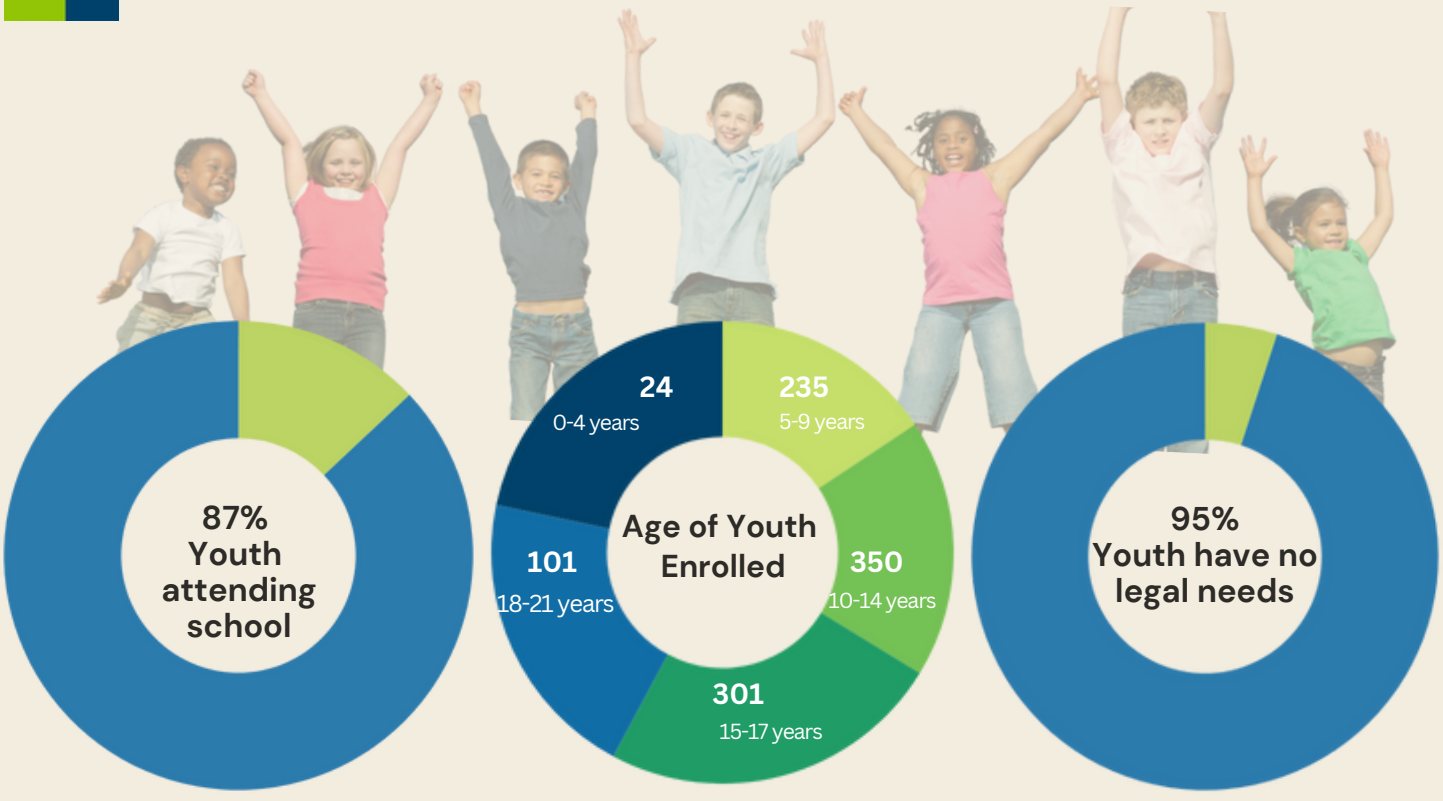
Behavioral Health Youth Served
47

Care Manager Visits
13,748

Community Event Involvement
137

Strategic Accomplishments

PROJECTS	OUTCOME
MonmouthCares CARF Recertification	◦ Successfully achieved third three-year certification from Commission on Accreditation of Rehabilitation Facilities
MonmouthCares New Leadership Appointments	◦ Yajahira Townsend, LCSW, promoted to Director of Clinical Operations ◦ Christopher Rohrer, MBA, hired as Director of Fiscal Operations
MonmouthCares Specialized Care Coordination (SCC)	◦ SCC commemorated the 1-year anniversary of the Problematic Sexual Behavior program in collaboration with Department of Children & Families and NJ Children's Alliance
MonmouthCares New Headquarters (Expected October, 2025)	◦ Cost effective new space in Neptune, NJ to improve work environment and promote collaboration
MonmouthCares New SharePoint	◦ Redesign of Intranet SharePoint site designed to facilitate communication and project management



Our Stakeholders

Yajahira Townsend, LCSW
Director of Clinical Operations

I am honored to introduce myself as the new Director of Clinical Operations. I want to express my deep commitment to ensuring that your voices are not only heard but truly valued. Your experiences, insights, and feedback are essential to shaping the way we deliver services. I believe that the best outcomes are achieved when we work together—when youth, families, and professionals collaborate to create a system that is responsive, compassionate, and effective.

My top priority is to meet the unique needs of every individual we serve. I look forward to creating spaces where open dialogue and shared decision-making are the norm. Together with you and the over 90 employees on my team, we can make a meaningful difference.

MonmouthCares Board of Trustees

~Time, Expertise, & Advocacy

Our 16-member Board of Trustees meets six times a year to support the financial and strategic direction of the agency. Last year, MonmouthCares welcomed five new Board members to the group and supported the Executive Director with agency relocation decisions. Additionally, the Community Resource Development Committee awarded small grants to the Mental Health Association of Monmouth County (MHA-MC) and Konscious Youth Development and Service (KYDS) to support community programming for youth in Red Bank and Asbury Park.

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WHO WE ARE

MonmouthCares' mission is "to facilitate positive change so that children with emotional and behavioral challenges, along with their families, have the greatest opportunity to live, thrive, and develop in their communities." Youth may also have intellectual and developmental, substance use, and/or medical challenges. MonmouthCares provides face-to-face care management and comprehensive service planning for youth under 21 in Monmouth County. We utilize an evidence-based model called Wraparound to deliver services, which includes but is not limited to comprehensive assessments, Individual Service Plan design and implementation, and overall family support. MonmouthCares also has a Behavioral Health Home (BHH), which provides medical screening to address youth health concerns. In 2024, the Specialized Care Coordination (SCC) service was added to our program offerings to address problematic sexual behaviors among impacted youth. MonmouthCares was officially established in 2001 as part of the NJ Children's System of Care and is a contracted agency with the Department of Children and Families.

NJCMO

DIVISION OF CHILDREN'S SYSTEM OF CARE

NJ DEPARTMENT OF CHILDREN & FAMILIES

www.monmouthcares.org

www.monmouthresourcenet.org

linkedin.com/company/monmouth-cares/

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